

**WHALE WATCH TARIFA**  
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## **WHALE WATCH TARIFA on Spanish TV TVE – La 2 and on the Madrid International Tourism Fair - FITUR**

### **Whale Watch Tarifa on TV:**

Our documentary “Leyendo el Mar” (read the sea) about the Whale Watching in the Strait Gibraltar will be on screen by the Spanish main TV-station Televisión Española La 2 in the program “La Aventura del Saber”, on Monday 4<sup>th</sup> of February at 10 am, following an interview with the President of our Organisation Whale Watch Tarifa.

The documentary is a production of Curt Ficcions-Curt Producciones, which resumes in 13 minutes the 17 years of activity of our Association which has been the pioneer in the creation of this alternative tourism offer. Whale watching is based on navigating in our boats looking for and identifying the whales and dolphins that inhabit our seas – the encounter between Mediterranean Sea and Atlantic Ocean which permits the existence of a special ecosystem and a unique natural experience.

### **Whale Watch Tarifa at FITUR:**

Our Association will be present at the International Tourism Fair FITUR 2013 in Madrid from 30<sup>th</sup> of January to 3<sup>rd</sup> of February in the Pabellón de Andalucía, at the stand of Cádiz province, as well as in the specific stand for Tarifa.

On the Cádiz stand we join as a member of the Whale Watching Operators Organisation A.S.A.C.E.T.A (Asociación de avistadores de cetáceos del Estrecho, Tarifa y Andalucía) to promote the activity of Whale watching.

The Tarifa stand will be the stage for the exposition of the great variety of tourist alternatives Tarifa and its area can offer. More than 100 companies are collaborating in the promotion of Tarifa as a paradise between 2 seas.

The stand counts with the presence of personalities like the writer Pérez- Reverte; the singer Ana Torroja de Mecano; the actors Imanol Arias and Pablo Carbonell; and the London Olympic gold medal winner Marina Alabau to support and manifest the importance of Tarifa as a world class tourist destination.

Come and join WHALE WATCH TARIFA on Fitur, and we show you how to “read the sea”

¡¡¡Saludos Balleneros!!!

Lourdes Isasa López.  
President Asociacion Whale Watch Tarifa